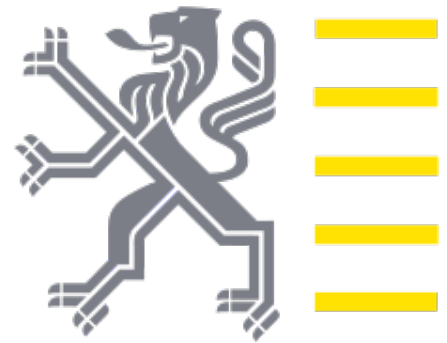


Flemish Government Communications Division - Faster Connectivity

Flanders is an autonomous region in Belgium governed by a parliament and government. These bodies are responsible for domains such as Flemish education, transportation and agriculture. The Flemish government has about 40,000 employees, with a communications division that works to better the government's internal and external communication efforts. The team of communication specialists has chosen Yammer as its primary internal communication solution because of Yammer's speed, accessibility, and effectiveness at sharing crucial knowledge.



"When we need to share information quickly, Yammer is more effective than email or meetings."

- Godfried Knipscheer, Communications Consultant, Flemish Gov't

Flemish Government Communications

Organization	Flemish Gov't
Industry	Gov't
Employees	40,000
Founded	1983

Solution

The Flemish Government Communications Division uses Yammer for instant communication and sharing. As the group must stay on top of news stories and current events, the ability to share and consume information quickly is of utmost importance. Employees can quickly distribute links to relevant news stories, even when away from the office via mobile devices. When employees visit a local congress or governing body, they are encouraged to update their coworkers through Yammer, providing better knowledge flow and a transparent culture for the division.

Results and Benefits

- **Faster Communication:** employees have found that Yammer beats out email and meetings for quick dissemination of information.
- **Better Knowledge Access:** all employees can stay up to date on current events, as each post is public and searchable for easy access.
- **Reduced Email:** employees have reported reduced email volume because their colleagues are using Yammer to distribute messages rather than email lists.
- **Community Fostering:** employees feel better connected to one another, whether in the office or away visiting a local government.