

EYnovation

**Summerschool
Mechelen
24 augustus 2017**

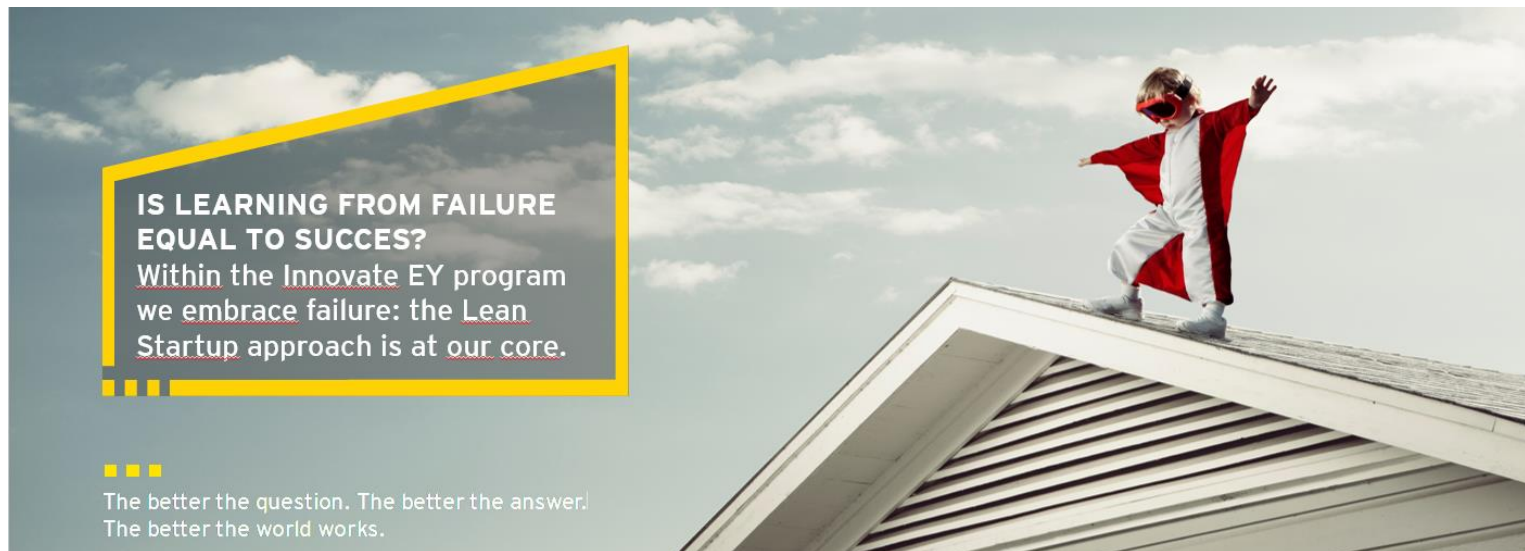
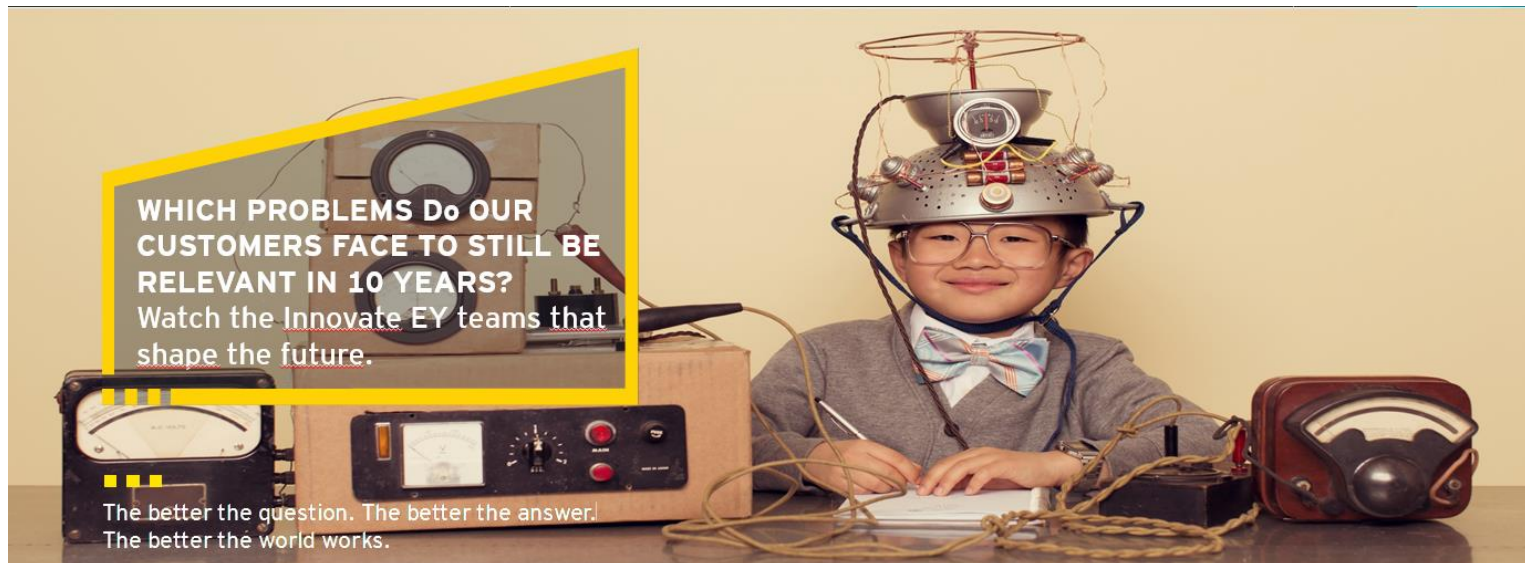


EYnovation

- Innovate EY
- EYnovation
 - Why?
 - What is a startup/scale up?
 - Sharing expertise
 - Sharing network
 - Sharing knowledge
- Contact

Innovate EY

Internal EY Innovation Program



Internal EY Innovation Program

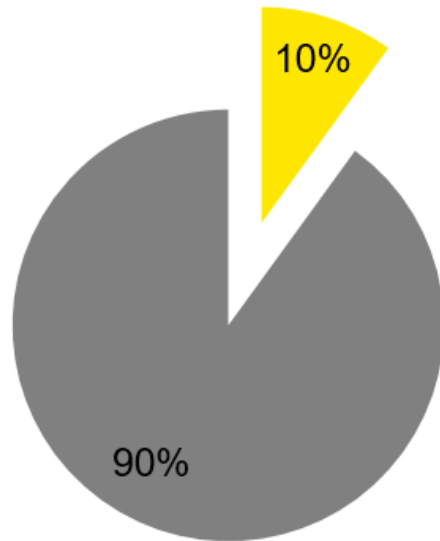


Internal EY Innovation Program



EYnovation

Why EYnovation?



10% newcomers in the
Technology TOP 100
per year

“In 1960 it took 20 years before the
Fortune 500 changed by a third.
Today, it takes 4 years.”



Why EYnovation?



Why EYnovation?

2015

#BETECH STARTUPS

TYPE



MATURITY

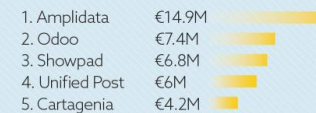


TOP 10 INDUSTRIES

1. AdTech
2. Manufacturing
3. HealthTech
4. FinTech
5. HRTech
6. Mobility
7. EdTech
8. MICE
9. MusicTech
10. Retail

*Counting for 54% of total

TOP 5 INVESTMENTS IN 2014



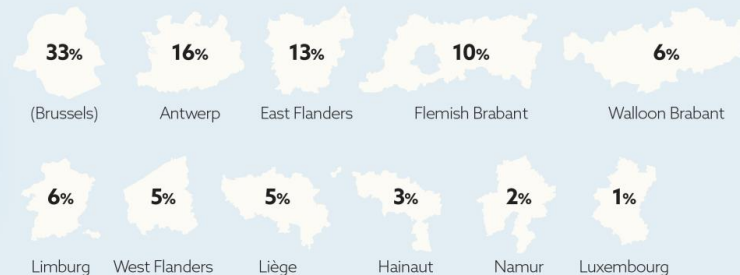
*Counting for 39% of total investments

FOUNDING YEAR



More than
49,000
JOBS CREATED

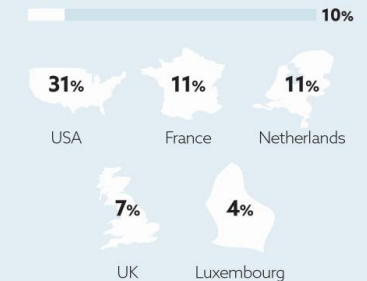
BY PROVINCE



BY REGION



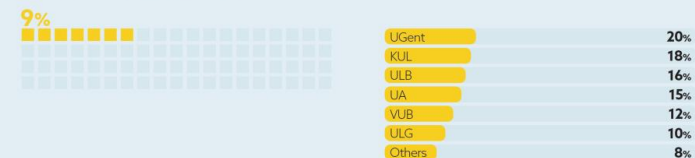
STARTUPS WITH FOREIGN BRANCHES



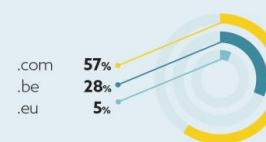
TOP 10 STARTUP CITIES

1. Brussels
2. Antwerp
3. Ghent
4. Leuven
5. Hasselt
6. Liège
7. Louvain-la-Neuve
8. Namur
9. Kortrijk
10. Wavre

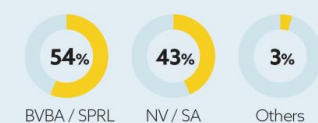
UNIVERSITY SPIN-OFFS



TOP 3 DOMAINS USED



LEGAL SETUP



Sample Size
+1,000
STARTUPS

Omar Mohout - © Sirris 2015

sirris

What is a start up/scale-up

- ▶ Criteria of a start up
 - ▶ Max. 6 years
 - ▶ International ambitions
 - ▶ Minimum Viable Product (MVP): Marketable product
 - ▶ Growth potential (cfr. def. Growth company)
 - ▶ Within 3 years >10 FTE's or > € 1,25 M revenue

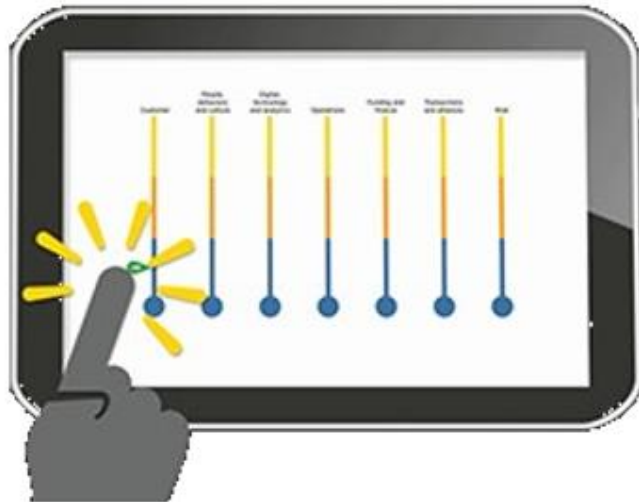
- ▶ Criteria of a scale-up
 - ▶ A proven businessmodel (on the local market)
 - ▶ Ready to tackle the international market
 - ▶ History of Fast Growth (> 3 years +20% growth)
 - ▶ The ambition to continue this growth

Sharing our expertise

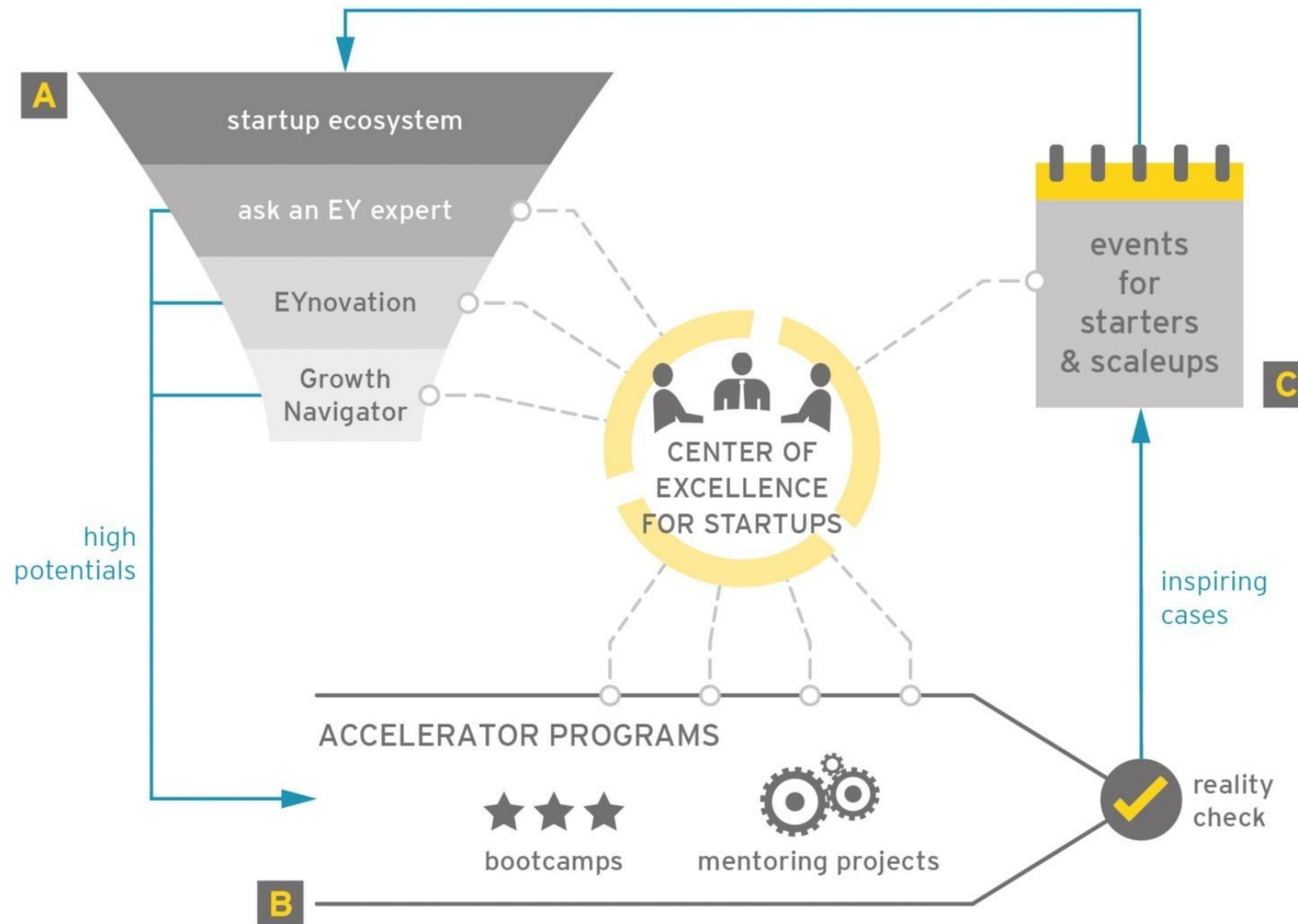


Sharing our expertise

- ▶ Ask an EY expert
- ▶ EYnovation subscription
- ▶ EY Growth Navigator



Sharing our expertise



Sharing our expertise: Customers



Sharing our network



Sharing our network: EY Worldwide

- ▶ **231,000 employees**
- ▶ **over 700 offices**
- ▶ **150 countries in the world**
- ▶ **Main area's of expertise:**
 - ▶ **Assurance:** comprises Financial Audit (core assurance), Financial Accounting Advisory Services and Fraud Investigation & Dispute Services.
 - ▶ **Tax:** includes Transfer Pricing, International Tax Services, Business Tax Compliance, Human Capital, Global Trade, Indirect Tax, Tax Accounting & Risk Advisory Services, Transaction Tax.
 - ▶ **Advisory:** consisting of four subservice lines: Actuarial, IT Risk and Assurance, Risk, and Performance Improvement.
 - ▶ **Transaction Advisory Services:** deals with companies' capital agenda – preserving, optimizing, investing and raising capital.

Sharing our expertise: Partnerships

STARTUPS.be



START IT
@KBC



Wetenschapspark
Universiteit Antwerpen



CO.STATION

WATT
— FACTORY —



Sharing our expertise: Client portfolio

- ▶ **EYnovation Launchpad Meetups** are designed to **connect corporates to startups and scaleups** in order to help solve an **innovation challenge** the corporates are facing.
- ▶ Promising startups and scaleups are invited to **pitch their solution** and **explore synergies** with the corporates or a specified sector.

The goal of **EYnovation Launchpad Meetups** is to **spark new startup-corporate collaborations**.



Sharing our knowledge



Sharing our knowledge: Events

- ▶ **Different events...**

- ▶ Matchmaking events
- ▶ Investment events
- ▶ Hackathon
- ▶ In the spotlight
- ▶ Bootcamps
- ▶ ...

- ▶ **...aiming to...**

- ▶ incentivize a maximum of participants to start up their own business, based on a solid business idea
- ▶ disseminate relevant information and the provide specific expertise on larger scale
- ▶ facilitate introductions to potential clients, investors, employees and/or partners
- ▶ establish a community feeling among the startups and scaleups

Startup reading material / news

- ▶ www.eynovation.be
- ▶ Inzicht (De Tijd): <http://inzicht.tijd.be/>
- ▶ Bloovi Ondernemen: <http://www.bloovi.be/nieuws/categorie/ondernemen>
- ▶ Startup Library: <http://www.ycombinator.com/resources/>
- ▶ #BeTech



Contact

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