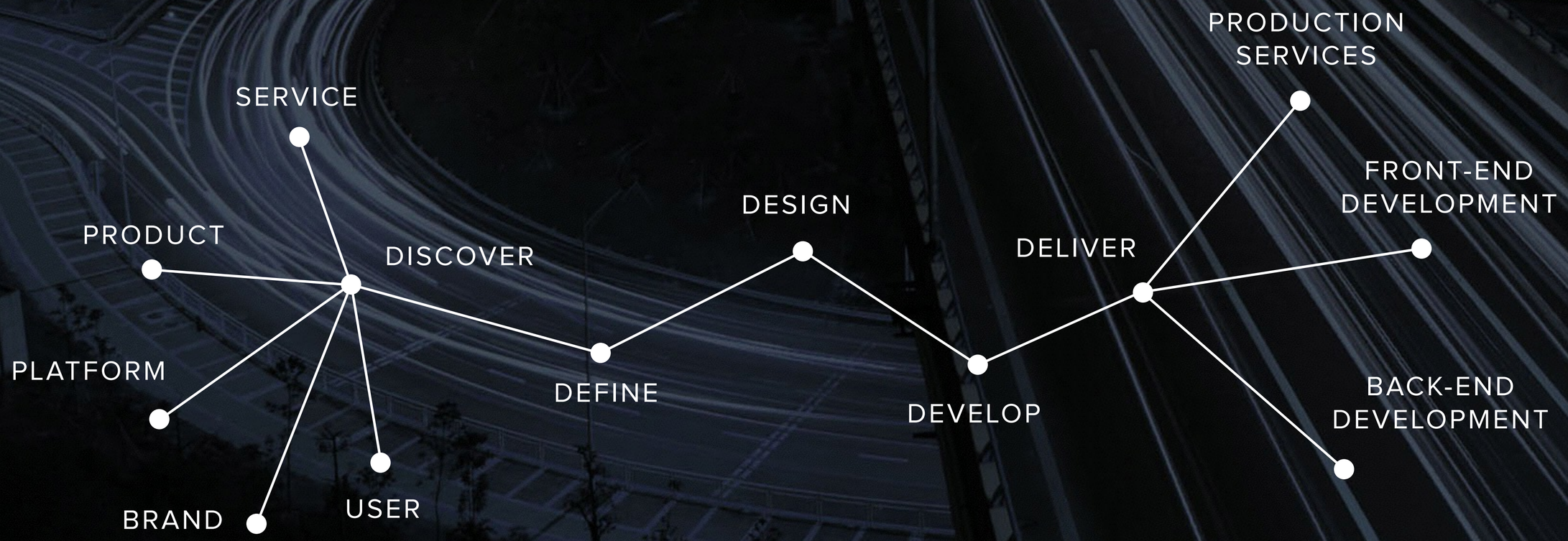
HYBRIO
CONNECTED EXPERIENCE

1 stop hub from idea to production



1 stop hub from idea to production

5 complementary companies

100+ experts at your fingertips

KAN | DESIGN & BRAND MANAGEMENT

- User/brand experiences
- Rich internet applications
- Interaction & interface design
- Front-end prototyping

namahn

- User experience design
- Information architecture
- Service design
- Safety-critical design

ixor

- In-depth software knowledge
- Custom design & development
- Software solutions
- IxorTalk

voxdale

- Product & system architecture
- Detailed engineering
- Thermal & structural optimization
- Industrialization

FOSFOR

- Integrated product concepts
- Engineering & materialisation
- Prototyping & verification
- Production coördination

namahn

- People-centred design
- Information architecture
- Service Design
- Systemic Design

Johannes Vandermeulen

HYBRIO

voxdale®

- Product & system architecture
- Detailed engineering
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- Industrialization

Koen Beyers

HYBRIO

FOSFOR

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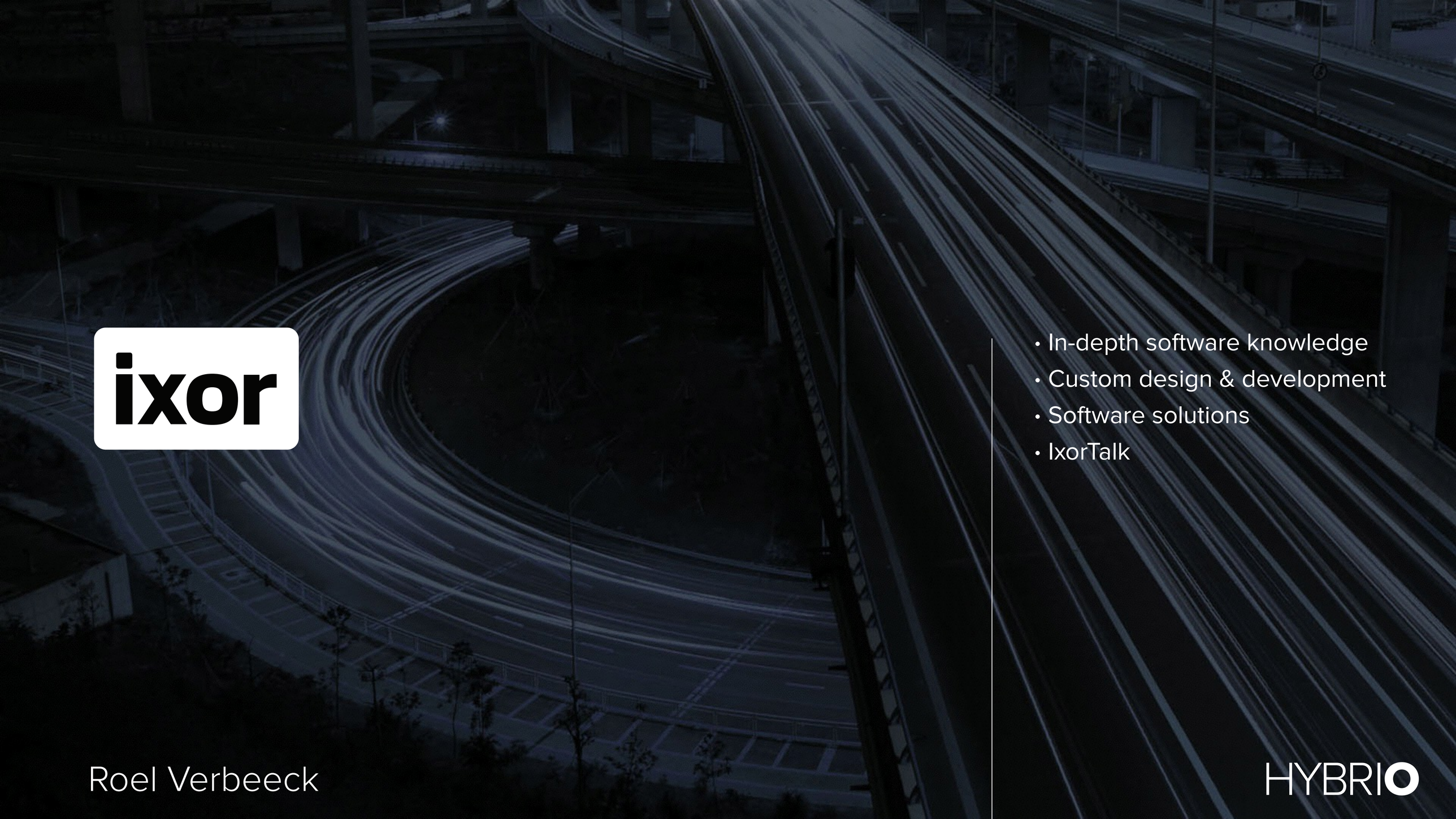
Johan Neyrinck

HYBRIO



ixor

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Roel Verbeeck

HYBRIO

KAN | DESIGN & BRAND MANAGEMENT

- User/brand experiences
- Rich internet applications
- Interaction & interface design
- Kadanza: brand asset & media management

Hans Kan

HYBRIO

HYBRIO
www.hybriodesign.com

Zyzo
Social system for the elderly

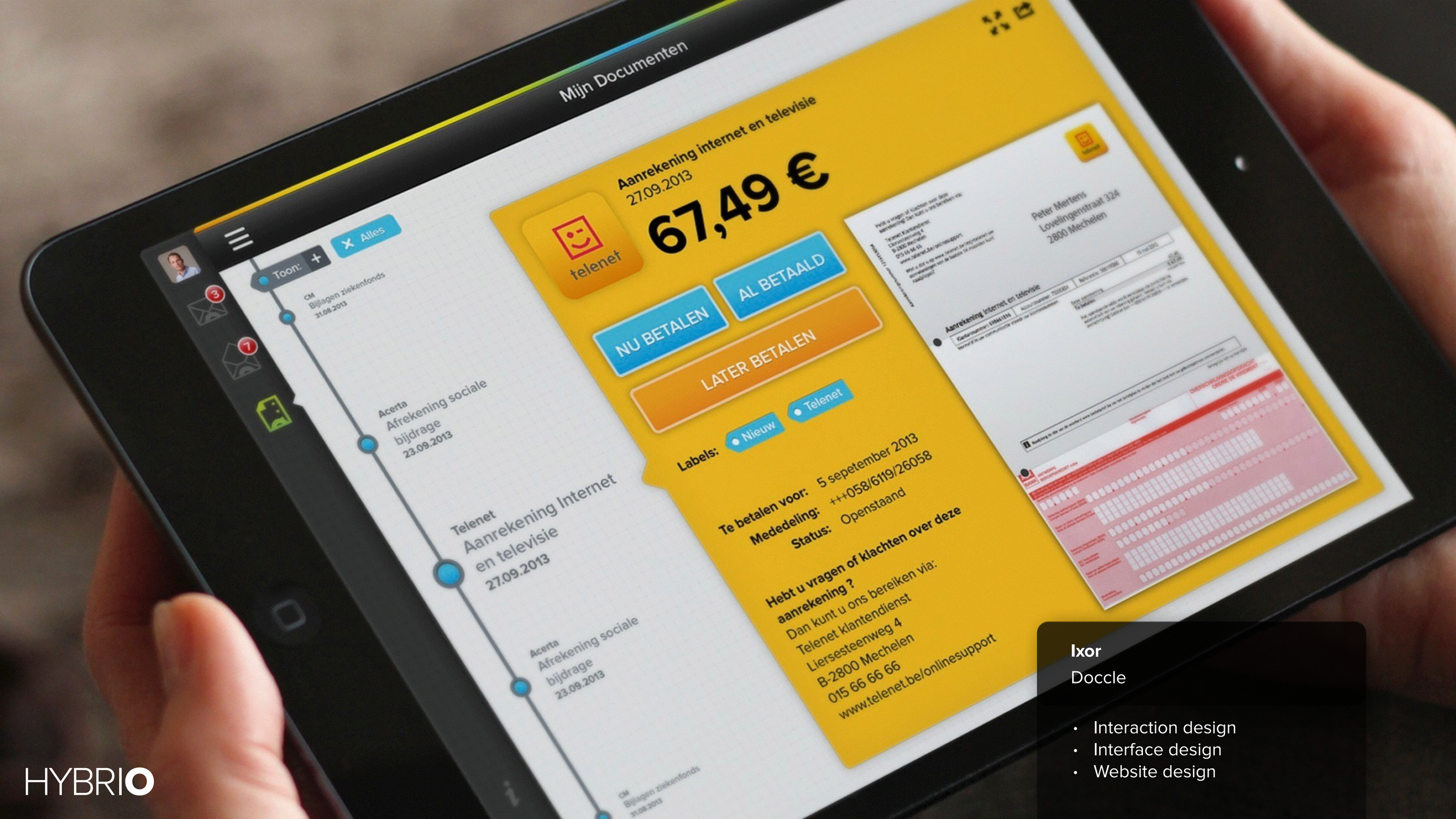
- Systemic & service design
- Interaction design
- Product design
- Prototyping

Agfa Healthcare

Paxport handswitch

- Product design
- Interaction design
- Interface design
- Prototyping
- Engineering

HYBRIO



Ixor

Doccle

- Interaction design
- Interface design
- Website design

HYBRIO

Tilroy

Cloud retail cash register

- Interface design
- Identity
- Website design

KAN | DESIGN & BRAND MANAGEMENT

Zoo Antwerpen

Custom signage system

- Wayfinding system
- Product design
- Graphic design integration
- Engineering
- Production supervision
- Installation co-ordination

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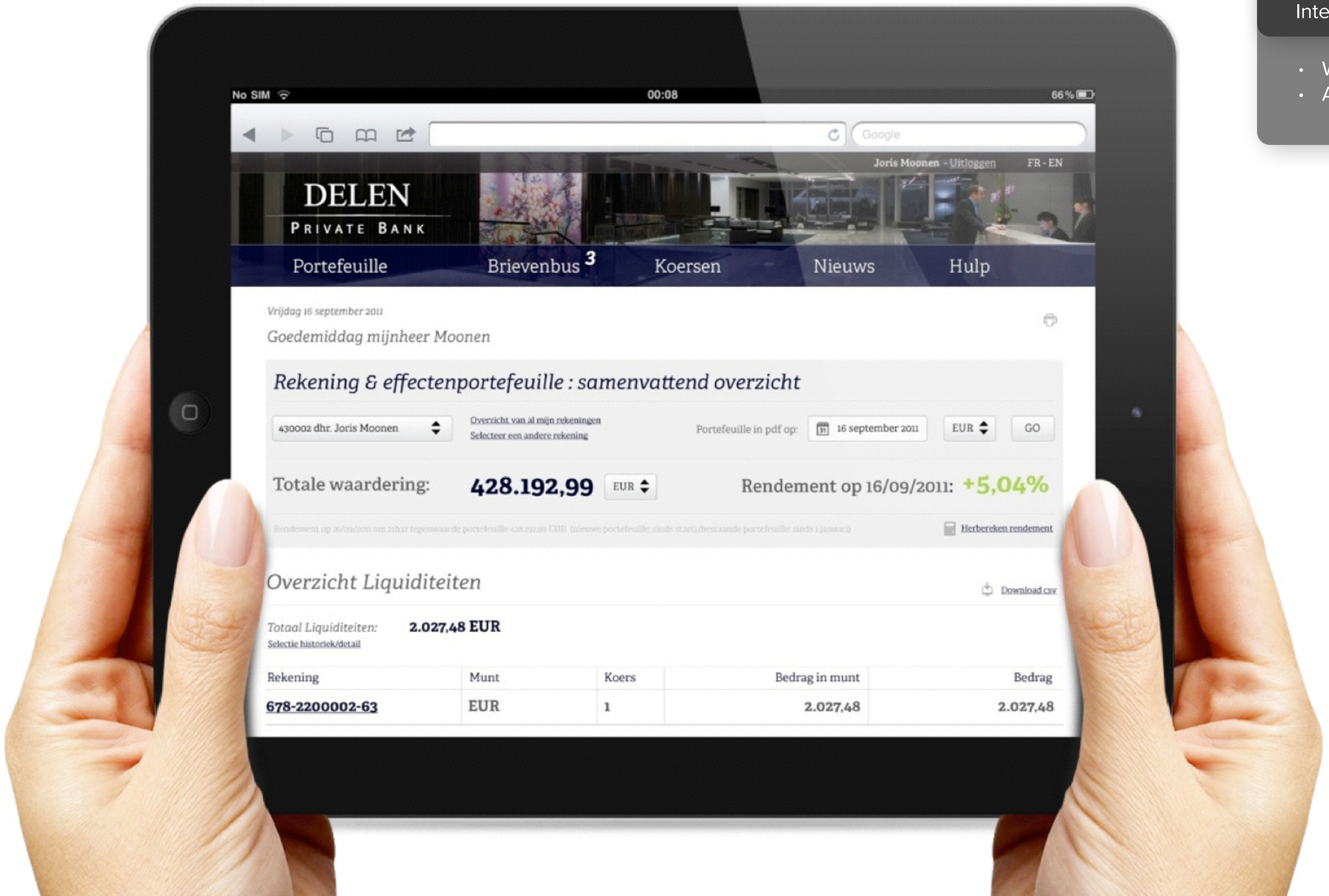
Fietsenstalling
Solar powered

- Design
- Engineering
- Production

FOSFOR

Bank Delen
Interaction design

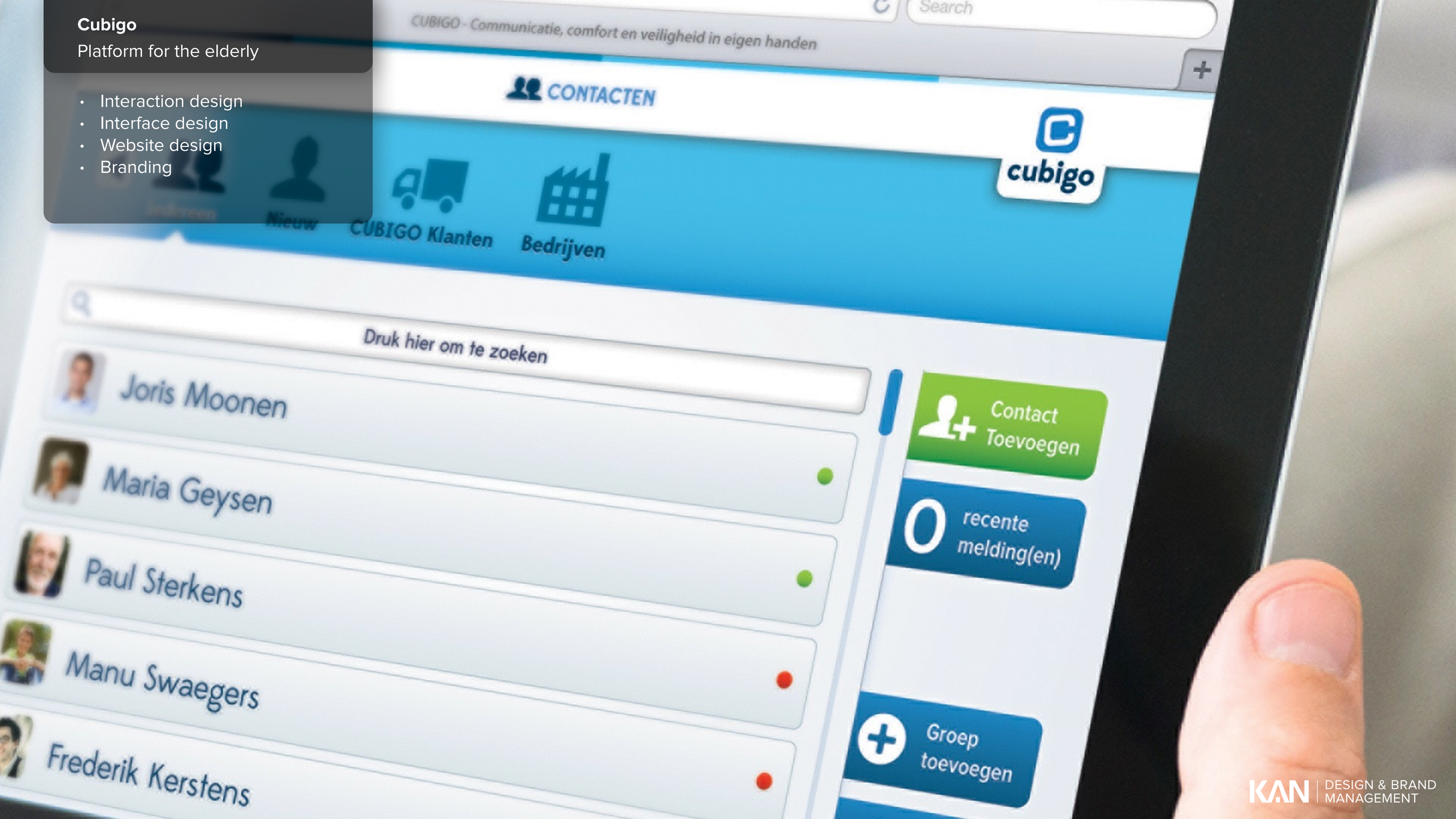
- Web for tablet
- App design



Cubigo

Platform for the elderly

- Interaction design
- Interface design
- Website design
- Branding



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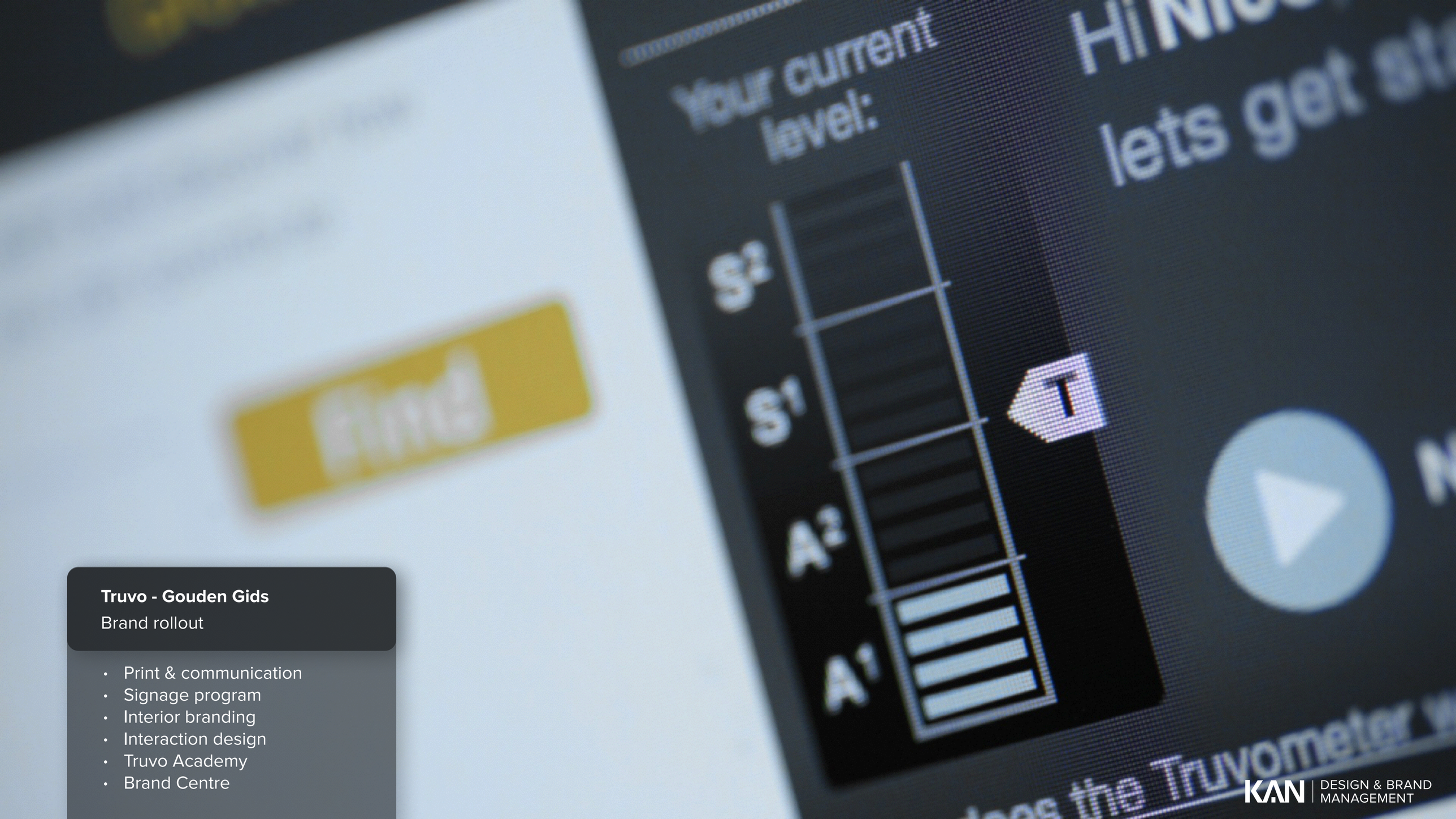

Truvo - Gouden Gids

Brand rollout

- Print & communication
- Signage program
- Interior branding
- Interaction design
- Truvo Academy
- Brand Centre

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Cromax LifeTime Warranty
Loyalty Program Platform

- Strategy
- Conceptual design
- Graphic design
- Platform design
- Programming & integration

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Bernico International

F2

- Design
- Aërodynamic optimisation - CFD
- Production files
- World Speed Record

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De Lijn

Traveller Information System

- Provides realtime information
- Flemish busses and trams
- Integration with Web, App, prediction, ...

ixor

Interparking

Wave

- Eco design
- Slim design
- Reduction of installation and maintenance cost
- Reduction of power consumption

FOSFOR

Fluï

Kitchen assistant for water dosing

- Design, Product & System architecture
- Flow simulation - CFD
- Detailed engineering
- Prototyping & Production

voxdale

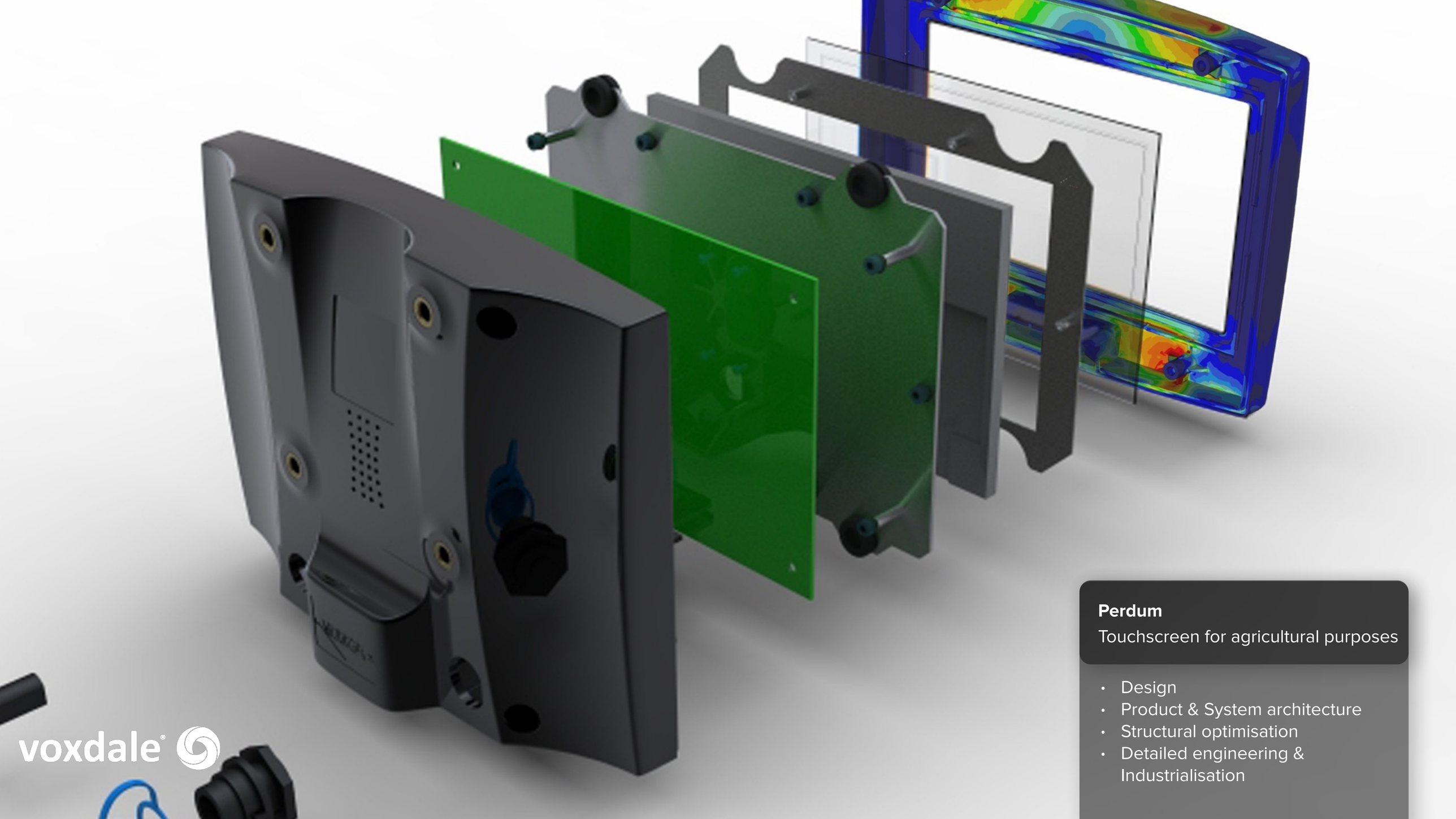
Huisgerief
Enverre

- Own development
- Design
- Engineering
- Production

FOSFOR

Hagelanden
Dynamic Passenger Information System

- Real-Time Bus information
- Integration with Dutch standards (GOVI)
- Cloud-based



Perdum

Touchscreen for agricultural purposes

- Design
- Product & System architecture
- Structural optimisation
- Detailed engineering & Industrialisation

voxdale

Astute

Design of Huma-Machine interface solutions

- Development of proofs of concept
- Design of user scenarios, personas and storyboards
- Improve user experience in critical situations
- Prototyping

namahn

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SERVICE DESIGN
8
FEASIBILITY
1
FRAMING
7
PROTOTYPE & TEST
6
SERVICE CONCEPT
IDEATION
5
DESIGN SCOPE
4
METHODOLOGY
SER-
VICE
DE-
SIGN
TOOLKIT
2 USER INSIGHTS 2
INTERVIEW: ACTORS MAP
1 FRAMING 1
CONTEXT & OBJECTIVE

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